



**ARTBA's 3rd Annual**

# Student Transportation Construction Industry Video Contest

**Videos are Due August 15**

More information: contact ARTBA's Lital Shair at [lshair@artba.org](mailto:lshair@artba.org) or 202.289.4434

Full contest rules and descriptions are available online: [www.artba.org/videocontest](http://www.artba.org/videocontest)



- The top two student videos will win a \$500 cash prize!
- Your video may appear on the ARTBA website, be screened on YouTube and could also be featured at the association's National Convention, September 8-10 in Milwaukee, Wisconsin.
- The original 2 to 4 minute video can examine any aspect of transportation in the U.S. Possible topics include:
  - How infrastructure is built and paid for.
  - What are the costs and financing needs of transportation infrastructure.
  - What are the impacts of congestion and changing travel demands.

\*Entrant warrants that their submission is original, that publication of the submission will not infringe on the rights of others, and Entrant has full power to grant ownership to ARTBA as stated herein. ARTBA has no obligation of any nature to publish, promote, display or otherwise use any information provided by Entrants, including but not limited to biographical or video content.

# ARTBA Video Contest Rules & Description

## General Description

The top two student videos (one winner in each category), as selected by ARTBA, will each be awarded a \$500 cash prize. The winners, along with other submitted videos, may be shown at the American Road and Transportation Builders Association (ARTBA) National Convention. Entrants may work in teams, but only ONE prize is awarded per video. Submitted videos may also be featured on the ARTBA website, screened on YouTube, and/or other promotional venues. Visit [www.artba.org/video-contest](http://www.artba.org/video-contest) for more information.

Entrants should create an original two (2) to four (4) minute video examining any aspect of transportation in the United States. Some suggested topics include:

- U.S. Transportation Infrastructure 101
- How infrastructure is built and paid for
- What are the costs and financing needs of transportation infrastructure
- What are the impacts of congestion and changing travel demands
- What are the “man on the street” impressions of the industry versus reality
- Recent transportation and urban design/development patterns

ARTBA is looking for creativity, so stretch the bounds of your imagination. Entrants must submit a video in one of two categories based on their school attendance through August of 2013:

- Category One: Entrants are in elementary, middle or high school. This includes high school students who graduated in 2013 but may be planning to continue their studies at a post-secondary institution.
- Category Two: Entrants are currently enrolled in a post-secondary, college or graduate school program.

## Video Requirements

- Videos submitted must be a minimum of (2) two minutes and a maximum of (4) four minutes in duration.
- Videos must have a resolution suitable for large screen projection. Videos not achieving suitable resolution will be disqualified.
- A Waiver and Submission Form signed by you and all of your team members must be submitted along with Photo Release Forms, signed by anyone else who appears in the video.
- No copyrighted material may be used. Contact your university/college media center for help obtaining noncopyrighted music and sound effects.
- The videos cannot contain content that violates the submission standards of YouTube ([http://www.youtube.com/t/community\\_guidelines](http://www.youtube.com/t/community_guidelines) and <http://www.youtube.com/t/terms>).
- Written credits for key technical and talent positions should be provided to ARTBA (i.e., director, cinematographer, editor, writer, actors) including any music and/or footage sources. On-screen credits for technical and talent positions are not required. If on-screen credits are included, they should be listed on one screen at the end, trailer-style, and not rolling for minutes like they would at the end of a feature. The time for showing credits is not counted towards the 4 minute maximum. All videos MUST include both a title for the video and recognition of ARTBA.

## Judging

**Judges:** Judges of the competition shall be no less than five (5) ARTBA members. The judges will be the sole arbiters deciding which video maker(s) are selected as award winners. No one will be allowed to be a judge if he/she has a conflict of interest with respect to any of the contest entrants, as determined by ARTBA in its sole discretion. A maximum of two (2) videos will be selected and the video makers will be notified of the awards. An announcement of the winners will be made by September 15, 2013.

**Criteria:** Entries will be judged on creativity, technical merit, adherence to contest requirements, and on how well they manage to convey the themes of the topic. These are clearly subjective categories and will be treated as such. The final awards will be selected based solely on the judges' consensus.

**Online Distribution:** No videos may be posted with public access anywhere prior to the contest. When posting on YouTube, you must choose the unlisted setting for your video. If judges find that your video was produced before the contest, you will be ineligible for the competition. After the judging, video makers are free to post their video anywhere they desire.

**Disqualification:** The judges reserve the right to disqualify any team, contributor, entrant, or entered video that does not comply with the Official Rules and other Contest requirements communicated by the organizer. They also reserve the right to disqualify videos submitted by or promoting for-profit entities at the sole discretion of ARTBA.

**Eligibility:** All Entrants must be students currently enrolled at a university (graduate and undergraduate), college, high school, middle school or elementary school in any discipline. Teachers/directors of elementary, middle, or high school students are eligible to participate with their class/program; however, the video must primarily be the work of the students.